Guide to Instagram

Open up the Instagram app on your phone, and you will see your news feed with posts from people you are following.

It will look like the below;

Home button (house) will take you to your news feed again no matter where you are

Magnifying glass will allow you to search accounts (other users), places and tags (pictures where a hashtag has been used)

Video will show "reels" where other users have posted videos / stories

Shopping bag will take you to posts where other users are selling their goods

Profile icon will take you to your profile showing how many followers you have, how many you are following, the amount of posts, and the pictures you have posted. You can also access your settings where you can set privacy, security and notifications

For illustration purposes, I have taken a screenshot of post from an account I am following; "visitthecotwolds", which is why you will be able to see their account name on the illustrated picture.
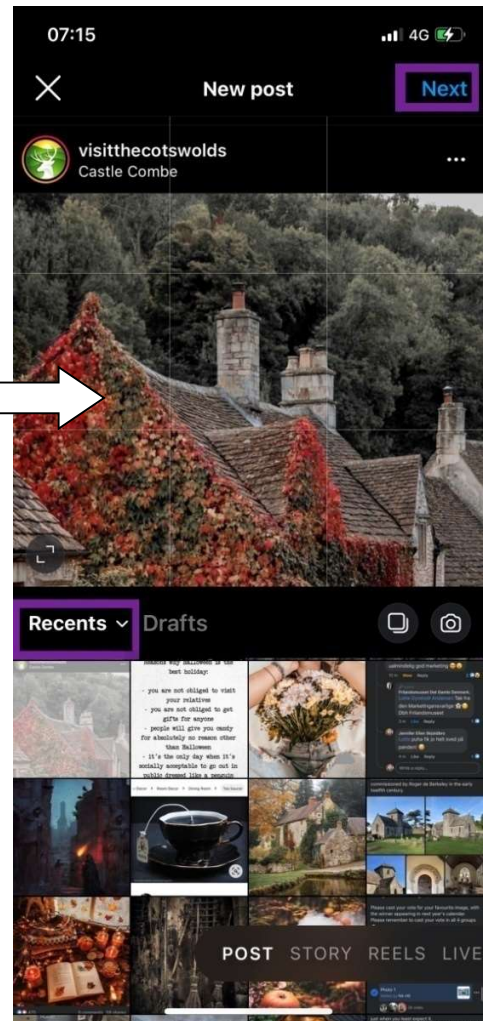
How to post a picture

Press the square with a + in it and you will get something like the picture on the right.

Under "recents" - all of your pictures taken with your mobile will show. The picture that is faded is the picture you have selected.

If you touch the picture where the arrow is, you can scale the picture; zooming in or out. As you can see a very subtle grid appears, it will disappear when done arranging the picture. When you would like to post your chosen picture, press "Next" in the top hand right corner
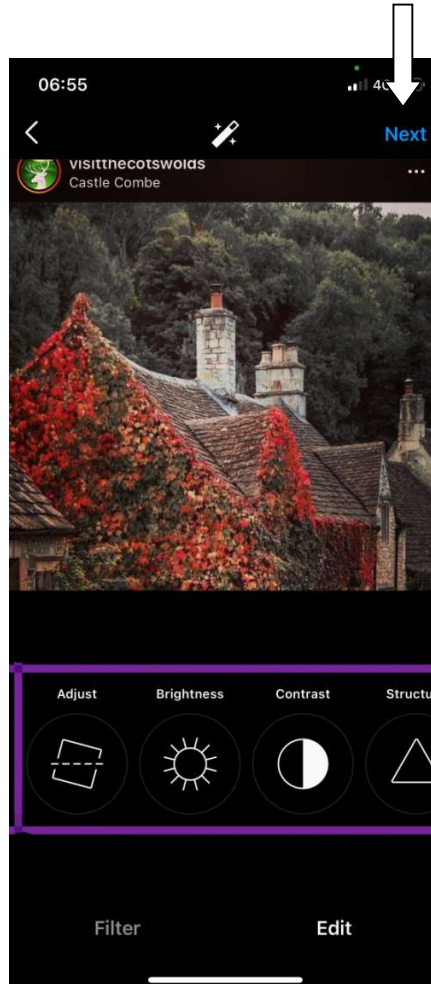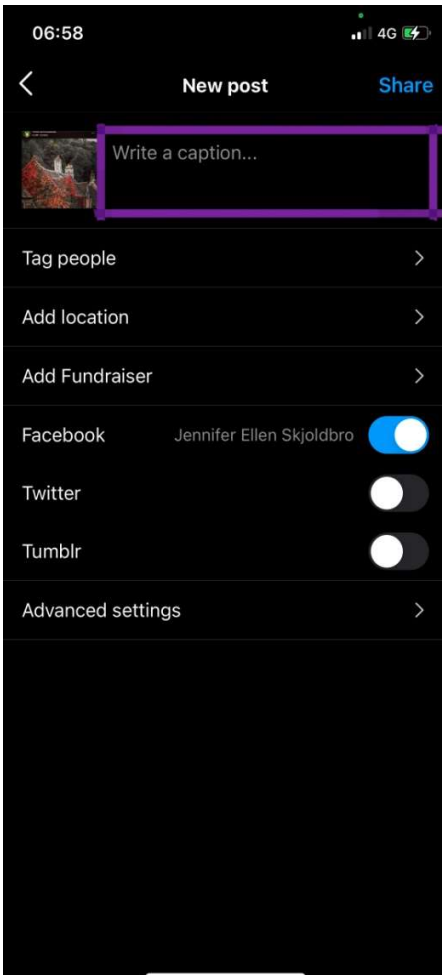
Editing your picture

On next page you will have the option for various filters, that can make the picture more interesting by adding a filter to make the picture either monochrome, or intense colours.

If you press edit as shown on the right, you will get 13 various editing options, (picture below), such as shadows, highlights, saturation, brightness and contrast. To see the other editing options, you would need to press lightly either above or under the icons (edit options) to move the panel; swipe left to see the other edit options.

When done with your editing, please press next at the top hand right corner.
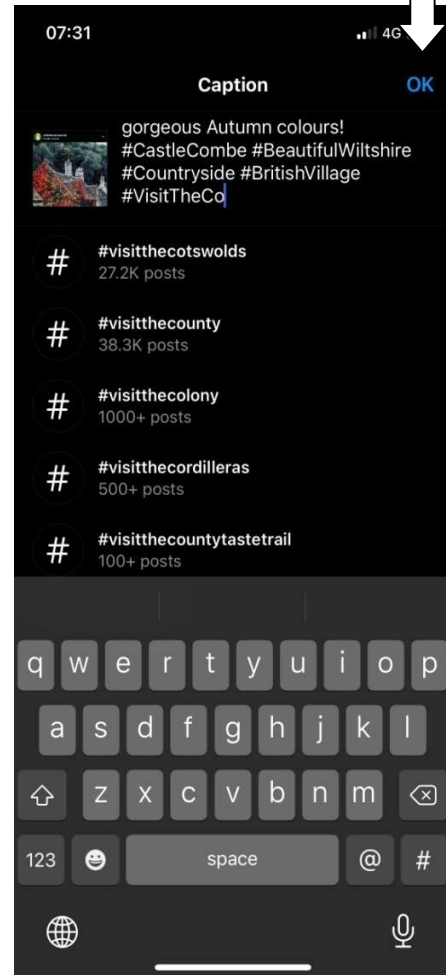
Adding your caption

Here you can add your captivating text for your followers to read and perhaps get inspired. Once you are done with your text, you can add your hashtags to attract other users that may search for post with that hashtag. As you can see, as I type my "tag" Instagram will suggest same tag and other similar tags, that has already been used by other users.

It is strongly recommended that you use capital letters for every new word in your tag, as some people are not able to make out the words in the tag and by doing this will make people with dyslexia and cognitive disabilities able to read the hashtags better.

Another thing is a hashtag can unintended have double meaning; this hashtag made people think Cher had passed away, when it really was about former Prime Minister Margaret Thatcher. The hashtag was #nowthatcherisdead / #NowThatcherIsDead – this is one of the more innocent ones, however some tags turn into unfortunate double meaning sentence! Once done with your tags, press "ok" at the top hand right corner

If you have linked your Facebook, Twitter, or Tumblr accounts to your Instagram account, you are able to toggle whether you wish for the post also to appear on these accounts. Once completed, press share and your post will be posted on Instagram and other plat forms if chosen.

Don't forget to follow Devizes Photography Club! Our account is devizes_photography_club